



# WOMENS BUSINESS NETWORK



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## BUSINESS PROFITABILITY – HOW TO MAKE YOUR BUSINESS PROFITABLE WITH SIMPLE, NO FUSS INGREDIENTS

Come along and have Julia Bickerstaff inspire and motivate you to turn your business into a super-profitable one. Julia will teach you all you need to know to improve your profit, cash flow and enhance your business efficiency.

### Featuring: Julia Bickerstaff

Founder of The Business Bakery and Butterfly Coaching, author of How to Bake a Business and finance expert on Channel 7's Kochies Business Builders.

Julia's expertise is the art and science of designing profitable small businesses. With previous experience of working with small and medium sized entrepreneurial business across a wide range of industries for over twenty years, she is also highly sought after as a keynote speaker on designing profitable businesses and pricing for profit.

The Business Bakery is about providing practical help to business owners to assist in turning your 'Kitchen-Table' business into a super-profitable one.

Formerly a partner at global consulting firm Deloitte, Julia is a chartered accountant, an economist and most importantly mum to four fabulous children.

- VENUE.** NOVOTEL Melbourne Glen Waverley – 285 Springvale Road, Glen Waverley 3150 (Free parking is available in surrounding areas and at Bogone Avenue multi-deck carpark)
- DATE.** Wednesday 21 March, 2012
- TIME.** 6pm arrival for finger foods for a 6:30pm start (Please advise of any dietary requirements)
- COST.** \$20 (incl GST) per person
- RSVP.** Friday 16 March, 2012 (Numbers are limited and bookings are essential)
- PHONE.** Economic Development Unit on (03) 9518 3577
- EMAIL.** [ecodev@monash.vic.gov.au](mailto:ecodev@monash.vic.gov.au)
- FAX.** (03) 9518 3444



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## REGISTRATION DETAILS & TAX INVOICE

WOMENS BUSINESS NETWORK – Wednesday 21 March 2012

CITY OF MONASH PO Box 1, Glen Waverley Vic 3150 ABN: 23 118 071 457

Registration forms can be posted or faxed to the City of Monash. Please return registration form with payment and confirmation of registration will be emailed.

### DETAILS

Please tick:  Mr  Mrs  Ms  Miss

Name: \_\_\_\_\_

Position: \_\_\_\_\_ Company: \_\_\_\_\_

Postal Address: \_\_\_\_\_ Suburb: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

### ADDITIONAL ATTENDEES

Name #1: \_\_\_\_\_ Company: \_\_\_\_\_

Name #2: \_\_\_\_\_ Company: \_\_\_\_\_

Name #3: \_\_\_\_\_ Company: \_\_\_\_\_

NO. OF GUESTS \_\_\_\_ @ \$20pp: TOTAL DUE: \$ \_\_\_\_

**PAYMENT OPTIONS** 'Payments can be made by Credit Card, Cheque (payable to "City of Monash") or in person at the City of Monash Civic Centre.'

The credit cards below are accepted for payment. Payments cannot be accepted over the phone.

Please charge my card: \$ \_\_\_\_\_ Payment by:  M/Card  B/Card  Visa  AMEX

Cardholder: \_\_\_\_\_

Card No:           Exp Date: \_\_\_\_/\_\_\_\_/\_\_\_\_ Signature \_\_\_\_\_

### OFFICE USE ONLY

Womens Business Network - Eco Dev Ref: GL-1.60.640.5805.000.3780 Receipt: